

# TRI-STATE RACEWAY SPONSORSHIP PACKAGES

## TOP FUEL - \$4,000/ANNUALLY

- 8' X 24' SIGN
- HIGHEST VISIBILITY
- SOCIAL MEDIA POSTS THROUGHOUT THE YEAR
- 2 FREE TICKETS TO YEAR-END RACER APPRECIATION BANQUET
- 4 FREE SPECTATOR ENTRIES TO ANY NON-NHRA EVENTS
- BUSINESS ANNOUNCED AT ALL POINTS RACES
- TRACK SPONSOR PLAQUE (\*NEW SPONSORS ONLY)
- ABILITY TO DISPLAY, SELL, OR PROMOTE PRODUCTS AT ALL RACES (\*LIMITATIONS APPLY)
- INCLUDED IN SPONSOR APPRECIATION PAGE ON WEBSITE

## PRO MOD - \$1,500/ANNUALLY

- 4'X 8' SIGN
- HIGH VISIBILITY
- SOCIAL MEDIA POSTS THROUGHOUT THE YEAR
- 2 FREE TICKETS TO YEAR-END RACER APPRECIATION BANQUET
- 4 FREE SPECTATOR ENTRIES TO ANY NON-NHRA EVENTS
- BUSINESS ANNOUNCED AT ALL POINTS RACES
- TRACK SPONSOR PLAQUE (\*NEW SPONSORS ONLY)
- ABILITY TO DISPLAY, SELL, OR PROMOTE PRODUCTS AT EVERY RACE (\*LIMITATIONS APPLY)
- INCLUDED IN SPONSOR APPRECIATION PAGE ON WEBSITE

## TOP DRAGSTER - \$750/ANNUALLY

- 2' X 4' SIGN
- HIGH VISIBILITY
- SOCIAL MEDIA POSTS THROUGHOUT THE YEAR
- 2 FREE TICKETS TO YEAR-END RACER APPRECIATION BANQUET
- 2 FREE SPECTATOR ENTRIES TO ANY NON-NHRA EVENTS
- BUSINESS ANNOUNCED AT ALL POINTS RACES
- TRACK SPONSOR PLAQUE (\*NEW SPONSORS ONLY)
- ABILITY TO DISPLAY, SELL, OR PROMOTE PRODUCTS AT EVERY RACE (\*LIMITATIONS APPLY)
- INCLUDED IN SPONSOR APPRECIATION PAGE ON WEBSITE

## SUPER STOCK - \$500/ANNUALLY

- 2' X 4' SIGN
- MODERATE TO HIGH VISIBILITY
- SOCIAL MEDIA POSTS THROUGHOUT THE YEAR
- 2 FREE TICKETS TO YEAR-END RACER APPRECIATION BANQUET
- 2 FREE SPECTATOR ENTRIES TO ANY NON-NHRA EVENTS
- BUSINESS ANNOUNCED AT ALL POINTS RACES
- TRACK SPONSOR PLAQUE (\*NEW SPONSORS ONLY)
- ABILITY TO DISPLAY, SELL, OR PROMOTE PRODUCTS AT EVERY RACE (\*LIMITATIONS APPLY)
- INCLUDED IN SPONSOR APPRECIATION PAGE ON WEBSITE

## SPORTSMAN - \$200/ANNUALLY

- SOCIAL MEDIA POSTS THROUGHOUT THE YEAR
- 1 FREE SPECTATOR ENTRY TO ANY NON-NHRA EVENT
- BUSINESS ANNOUNCED AT ALL POINTS RACES
- INCLUDED IN SPONSOR APPRECIATION PAGE ON WEBSITE

# TRI-STATE RACEWAY SPONSORSHIP AGREEMENT

This sponsorship agreement is between Fangmann Racing Operations, Tri-State Raceway and \_\_\_\_\_ (hereinafter referred to as "The Sponsor"). The Sponsor agrees to pay a total of \$\_\_\_\_\_ in exchange for the following sponsorship package for the 2024 race season:

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Top Fuel     | <input type="checkbox"/> Super Stock  |
| <input type="checkbox"/> Pro Mod      | <input type="checkbox"/> Sportsman    |
| <input type="checkbox"/> Top Dragster | <input type="checkbox"/> Other: _____ |

The Sponsor is responsible for the cost of initial production and any case of reproduction per request of The Sponsor. In the event of uncontrollable and unforeseeable destruction of the sign, Tri-State Raceway and The Sponsor will share the cost of 50/50. The Sponsor will be the owner of the sign and may choose to retain possession of the sign if sponsorship is discontinued. For ease and consistency among sponsorship signs, Tri-State Raceway will purchase sign and The Sponsor will be invoiced for the exact sign cost.

Sign will be produced.

Sign Size: \_\_\_\_\_

Estimated Sign Cost: \_\_\_\_\_ (Plus sales tax & design fees if applicable)

No sign will be produced.

The Sponsor agrees to pay for their sponsorship on or before May 1st, 2024, or if a separate agreement is made between the sponsor and Tri-State Raceway, as outlined here: \_\_\_\_\_

\_\_\_\_\_  
Signature, The Sponsor

\_\_\_\_\_  
Signature, Tri-State Raceway Official

# FEATURED EVENTS IN 2024

## MIDWEST PRIDE IN YOUR RIDE

- MAY 3RD-MAY 4TH
- SEMI AND TRACTOR SHOW
- BRINGS IN A LARGE AMOUNT OF PEOPLE FOR SEVERAL DIFFERENT EVENTS ACROSS 2 DAYS

## NHRA LUCAS OIL DIVISION 5 RACE

- MAY 31ST-JUNE 2ND
- 1 OF 2 BIG NHRA EVENTS THAT BRINGS IN ROUGHLY 300 CARS AND OVER 1,000 PEOPLE
- 3 DAYS OF RACING WITH SEVERAL RACERS STAYING THE WEEK LEADING UP TO THE EVENT

## SICK SUMMER DRAG AND DRIVE

- DAY 3 - JUNE 12TH
- LARGE EVENT WITH SEVERAL WELL-KNOWN RACERS IN DRAG RACING
- IN 2023, WE HAD ROUGHLY 2,000 PEOPLE ON THE GROUNDS

## GALLSTARS & STRIPES \$100,000 DRAG RACE

- JULY 4TH-7TH
- AN EXCITING NEW EVENT FOR 2024
- 4 DAYS OF RACING OVER 4TH OF JULY WEEKEND
- EXPECTING AROUND 450 RACERS AND OVER 1,000 PEOPLE ON THE GROUNDS
- THE EVENT IS LIVE STREAMED AND VERY WELL PROMOTED ACROSS THE INTERNET

## NHRA LUCAS OIL DIVISION 5 REGIONAL RACE

- SEPTEMBER 6TH-SEPTEMBER 8TH
- SIMILAR TO NHRA DIVISIONAL IN JUNE
- 2 OF 2 BIG NHRA EVENTS THAT BRINGS IN ROUGHLY 500 CARS, INCLUDING TOP ALCOHOL DRAGSTERS AND FUNNY CARS
- BRINGS IN OVER 1,000 SPECTATORS

**\*ALL TRI-STATE DRAG RACERS ARE RECOMMENDED AND STRONGLY ENCOURAGED TO UTILIZE OUR TRACK SPONSORS BEFORE GOING ELSEWHERE.**

**\*\*SPONSORSHIP PACKAGES LISTED ABOVE ARE GENERAL GUIDELINES. WE UNDERSTAND EACH SPONSORSHIP IS DIFFERENT. IF YOU HAVE QUESTIONS REGARDING YOURS, PLEASE ASK!**

**\*\*\*EVENTS LISTED ABOVE ARE OUR FEATURED EVENTS. WE HAVE A FULL SCHEDULE OF OVER 36 EVENTS PLANNED FOR THE 2024 RACE SEASON!**